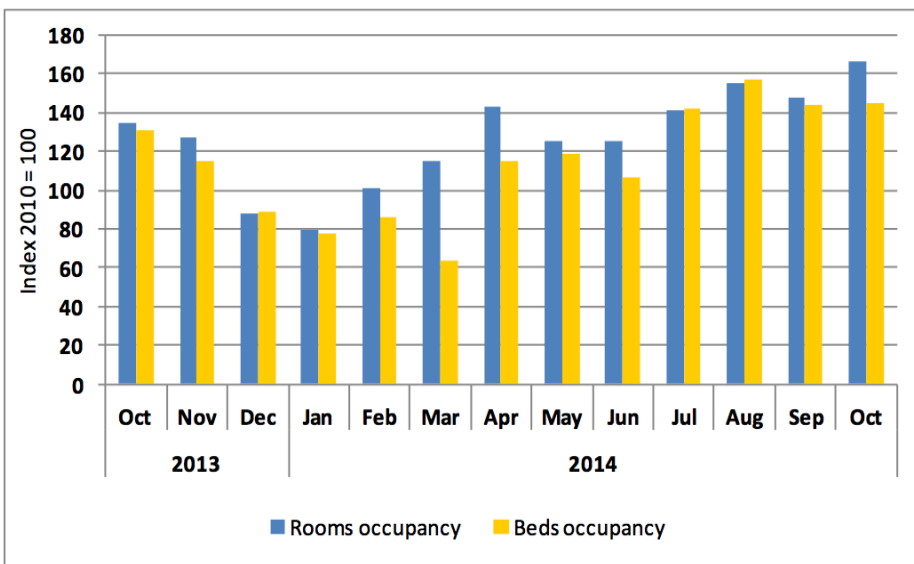




**Chart 1: Beds and Rooms Occupancy Indices**

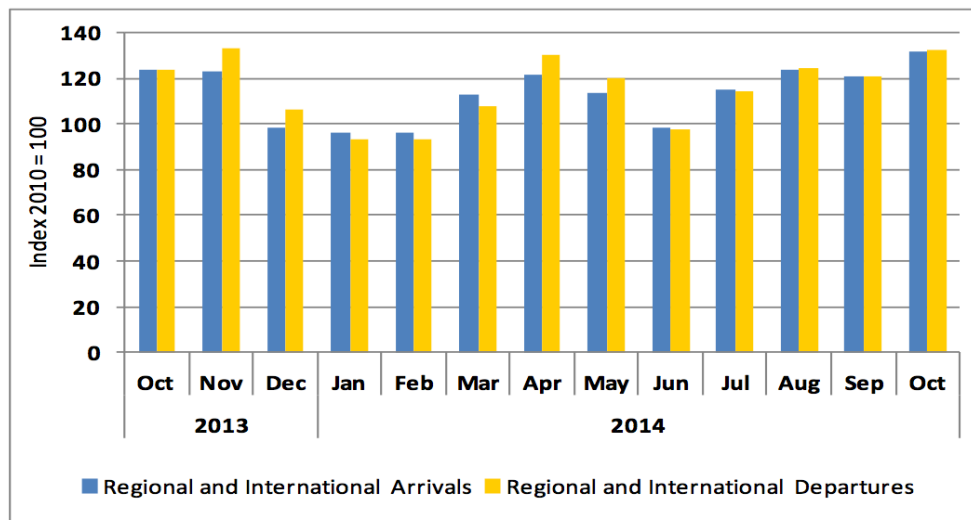


The beds and rooms occupancy rate indices have shown positive trends after slowing down in September 2014. The beds and rooms occupancy rate indices stood at 145 points and 166 points as compared to 131 points and 135 points reported in the same month of 2013. This represents an increase of 0.1 per cent and 12.5 per cent m/m; and 10.1 per cent and 23.7 per cent y/y, respectively.

The Namibia's peak travel season (July to October) in 2014 was exceptional compared to 2013; with average beds and rooms occupancy rate indices that stood at 147 points and 153 points compared to 123 points and 125 points, up with 19.2 per cent and 22.5 per cent y/y, respectively.

On average, the beds and rooms occupancy rate indices for the period January to October 2014 stood at 116 points and 130 points compared to 98 points and 103 points in the same period of 2013, up 17.3 per cent and 25.8 per cent, respectively.

**Chart 2: Regional and International Arrivals and Departures Indices**



After the index levels for both regional and international arrivals and departures decelerated in September 2014 it managed to peak up in October 2014 with indices that stood at 132 points and 133 points; representing an increase of 9.3 per cent and 9.4 per cent m/m; and 6.9 per cent and 7.3 per cent y/y, respectively.

The regional and international departures indices exceeded that of regional and international arrivals a situation that appeared only in April and May 2014 since January to October.

On average, both regional and international arrivals and departures stood at 114 points compared to 115 points y/y.

However, Regional and international passenger arrivals and departures from January to October 2014 stood at 341 237 and 334 945 compared to 328 897 and 321 667 recorded in the same period of 2013. This represents an increase of 3.8 per cent and 4.1 per cent, respectively.

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*

**Table 1: The indices of regional and International arrivals and departures, and bed and room occupancy rates**

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2010</b>	Jan	85.1	90.3	63.3	70.9
	Feb	83.6	81.9	67.7	68.4
	Mar	107.6	96.5	90.5	90.1
	Apr	92.7	105.1	106.6	110.6
	May	104.6	98.6	104.4	99.6
	Jun	76.6	82.7	86.9	85.5
	Jul	102.1	86.0	94.2	94.9
	Aug	125.9	127.2	136.9	134.7
	Sep	116.6	115.3	134.2	132.4
	Oct	116.8	118.5	127.8	129.6
	Nov	97.3	103.9	116.0	107.5
	Dec	91.1	93.9	71.5	75.9
<b>2011</b>	Jan	87.9	89.3	53.5	55.9
	Feb	87.4	84.5	68.4	61.5
	Mar	101.9	98.6	68.7	68.8
	Apr	110.9	114.0	78.8	100.5
	May	100.2	105.4	77.1	85.0
	Jun	92.3	92.3	76.5	77.7
	Jul	123.1	109.4	87.8	98.8
	Aug	122.2	133.7	80.0	116.4
	Sep	117.8	119.9	98.3	101.0
	Oct	134.5	129.8	110.1	122.5
	Nov	113.2	127.7	98.2	108.3
	Dec	110.1	114.6	72.7	79.3
<b>2012</b>	Jan	95.5	108.2	59.4	60.4
	Feb	95.4	94.0	81.0	71.0
	Mar	113.2	109.2	85.5	77.0
	Apr	119.9	127.6	99.0	97.0
	May	114.6	113.7	94.9	89.3
	Jun	108.0	107.3	89.7	82.4
	Jul	135.5	126.6	105.5	101.9
	Aug	145.9	152.7	131.8	127.2
	Sep	134.2	131.5	126.9	117.3
	Oct	133.0	135.4	126.7	116.2
	Nov	111.8	121.7	121.7	112.8
	Dec	107.5	83.0	91.1	99.3

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2013</b>	Jan	96.9	99.5	58.6	57.0
	Feb	86.2	80.9	85.3	74.9
	Mar	108.3	105.5	92.8	85.9
	Apr	104.4	111.9	98.8	90.5
	May	113.7	114.9	102.9	95.6
	Jun	98.3	97.2	96.0	86.8
	Jul	117.4	106.6	107.8	104.5
	Aug	116.6	126.9	123.0	138.8
	Sep	124.7	123.1	133.2	118.8
	Oct	123.5	123.8	134.6	131.3
	Nov	123.1	133.0	127.5	115.2
	Dec	98.5	106.6	88.1	88.8
<b>2014</b>	Jan	96.4	93.1	79.4	77.2
	Feb	96.2	93.4	101.1	85.9
	Mar	112.7	107.1	115.3	63.9
	Apr	121.8	130.6	142.8	114.6
	May	113.7	120.1	124.9	118.5
	Jun	98.7	97.9	125.5	106.2
	Jul	114.8	114.1	141.4	142.4
	Aug	123.8	124.8	155.0	157.1
	Sep	120.8	120.9	147.9	144.4
	Oct	132.0	132.8	166.5	144.6

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*

## Methodology

<b>Background</b>	The room and bed occupancy indices and the arrivals and departures indices serves as a proxy to tourism sector, a priority sector under NDP4.
<b>Data sources</b>	Namibia Airport Company and Hospitality Association of Namibia.
<b>Base year</b>	2010

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*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*