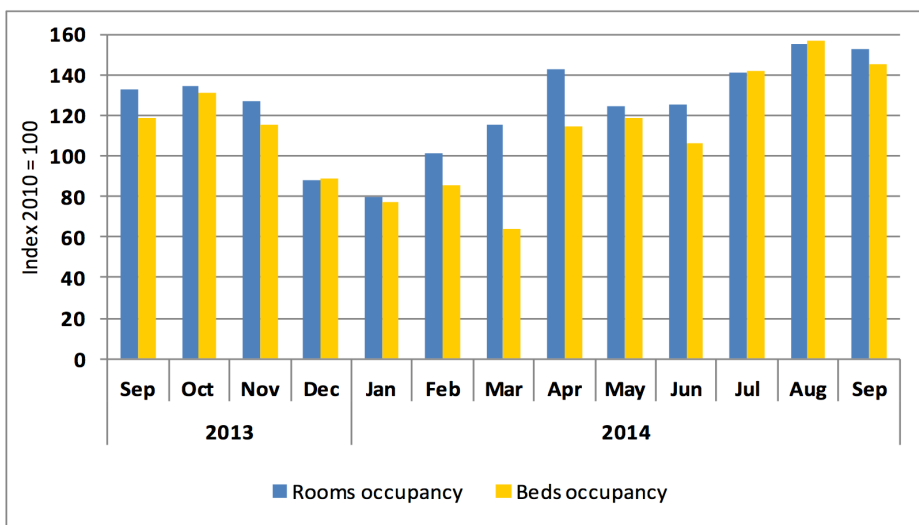




**Chart 1: Beds and Rooms Occupancy Indices**

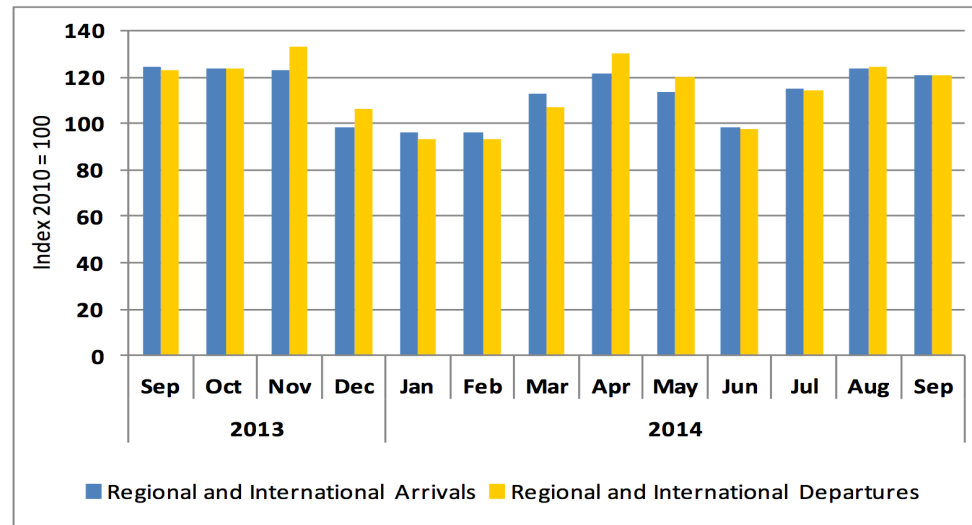


The beds and rooms occupancy rate indices declined in September 2014 after performed relatively well in August 2014 it however showed an increase when compare to the corresponding month of 2013. Occupancy rate are still high because September is described as a good game-viewing month in most areas and this is still high traditional peak season for tourists' visitors.

The indices for September 2014 stood at 145 points and 153 points when compared to 157 points and 155 points reported in August 2014, representing declines of 7.7 per cent and 1.3 per cent m/m while an increase of 22.0 per cent and 14.8 per cent y/y, respectively.

On average, the beds and rooms occupancy rate indices for the period January to September 2014 stood at 112 points and 126 points compared to 95 and 100 points y/y, which represents an increase of 18.5 per cent and 26.7 per cent, respectively.

**Chart 2: Regional and International Arrivals and Departures Indices**



The index levels for both regional and international arrivals and departures decelerate with both indices stood at 121 points in September 2014 compared to 125 points and 123 points registered in the same month of 2013; representing declines of 2.4 per cent and 3.1 per cent m/m; and 3.1 per cent and 1.8 per cent y/y, respectively.

Since January 2014, the regional and international arrivals indices exceeded that for regional and international departures except for the month of April and May 2014. On average, both regional and international arrivals and departures stood at 111 points as compared to 107 points y/y.

About 301 402 and 295 612 regional and international passenger arrivals and departures from January to September 2014 were recorded as opposed to 291 638 and 285 143 recorded in the same period of 2013. This represents an increase of 3.3 per cent and 3.7 per cent, respectively.

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*



**Table 1: The indices of regional and International arrivals and departures, and bed and room occupancy rates**

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2010</b>	Jan	85.1	90.3	63.3	70.9
	Feb	83.6	81.9	67.7	68.4
	Mar	107.6	96.5	90.5	90.1
	Apr	92.7	105.1	106.6	110.6
	May	104.6	98.6	104.4	99.6
	Jun	76.6	82.7	86.9	85.5
	Jul	102.1	86.0	94.2	94.9
	Aug	125.9	127.2	136.9	134.7
	Sep	116.6	115.3	134.2	132.4
	Oct	116.8	118.5	127.8	129.6
	Nov	97.3	103.9	116.0	107.5
	Dec	91.1	93.9	71.5	75.9
<b>2011</b>	Jan	87.9	89.3	53.5	55.9
	Feb	87.4	84.5	68.4	61.5
	Mar	101.9	98.6	68.7	68.8
	Apr	110.9	114.0	78.8	100.5
	May	100.2	105.4	77.1	85.0
	Jun	92.3	92.3	76.5	77.7
	Jul	123.1	109.4	87.8	98.8
	Aug	122.2	133.7	80.0	116.4
	Sep	117.8	119.9	98.3	101.0
	Oct	134.5	129.8	110.1	122.5
	Nov	113.2	127.7	98.2	108.3
	Dec	110.1	114.6	72.7	79.3
<b>2012</b>	Jan	95.5	108.2	59.4	60.4
	Feb	95.4	94.0	81.0	71.0
	Mar	113.2	109.2	85.5	77.0
	Apr	119.9	127.6	99.0	97.0
	May	114.6	113.7	94.9	89.3
	Jun	108.0	107.3	89.7	82.4
	Jul	135.5	126.6	105.5	101.9
	Aug	145.9	152.7	131.8	127.2
	Sep	134.2	131.5	126.9	117.3
	Oct	133.0	135.4	126.7	116.2
	Nov	111.8	121.7	121.7	112.8
	Dec	107.5	83.0	91.1	99.3

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2013</b>	Jan	96.9	99.5	58.6	57.0
	Feb	86.2	80.9	85.3	74.9
	Mar	108.3	105.5	92.8	85.9
	Apr	104.4	111.9	98.8	90.5
	May	113.7	114.9	102.9	95.6
	Jun	98.3	97.2	96.0	86.8
	Jul	117.4	106.6	107.8	104.5
	Aug	116.6	126.9	123.0	138.8
	Sep	124.7	123.1	133.2	118.8
	Oct	123.5	123.8	134.6	131.3
	Nov	123.1	133.0	127.5	115.2
	Dec	98.5	106.6	88.1	88.8
<b>2014</b>	Jan	96.4	93.1	79.4	77.2
	Feb	96.2	93.4	101.1	85.9
	Mar	112.7	107.1	115.3	63.9
	Apr	121.8	130.6	142.8	114.6
	May	113.7	120.1	124.9	118.5
	Jun	98.7	97.9	125.5	106.2
	Jul	114.8	114.1	141.4	142.4
	Aug	123.8	124.8	155.0	157.1
	Sep	120.8	120.9	153.0	145.0

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*

## Methodology

<b>Background</b>	The room and bed occupancy indices and the arrival and departure indices serves as a proxy to tourism sector, a priority sector under NDP4.
<b>Data sources</b>	Namibia Airport Company and Hospitality Association of Namibia.
<b>Base year</b>	2010

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*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*