



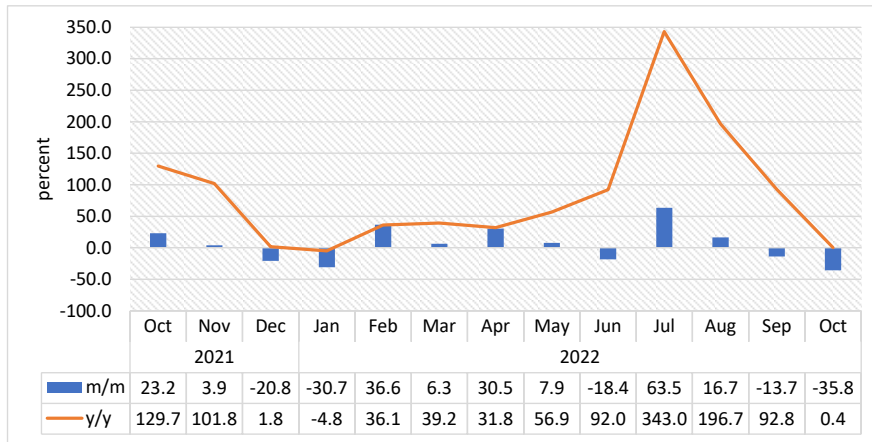
# Rooms & Beds Occupancy Sectoral Report October 2022

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Namibia Statistics Agency  
P.O. Box 2133  
FGI House, Post Street Mall  
Windhoek Namibia

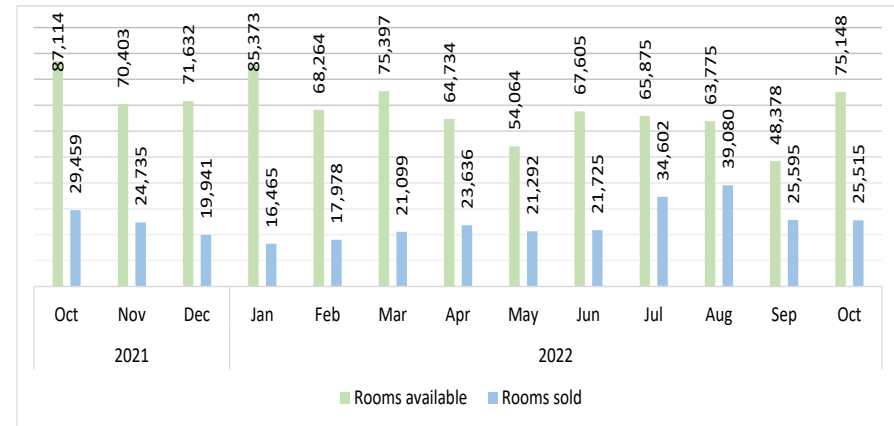
Tel: +264 61 431 3200  
Fax: +264 61 431 3253  
Email: [info@nsa.org.na](mailto:info@nsa.org.na)  
[www.nsa.org.na](http://www.nsa.org.na)

**Chart 1: Rooms Occupancy Index, Percentage Change**



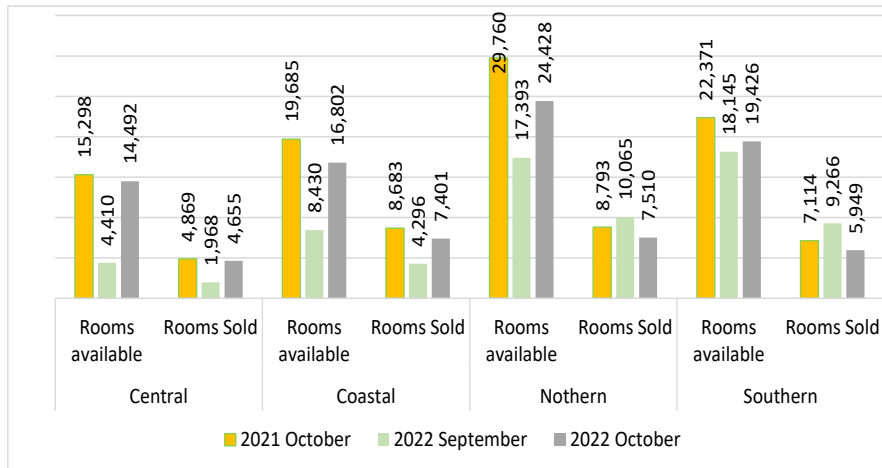
- The **Index for Rooms' Occupancy rate** declined monthly by 35.8 percent in October 2022 worse off when compared to a relatively lower decline of 13.7 percent recorded in the previous month (Chart 1). However, the index increased year on year recording a marginal growth of 0.4 percent.
- The decline monthly in the rooms' occupancy rate was observed across all the reporting regions, with the hospitality establishments in the northern region recording the highest reduction of 46.9 percent, followed by the southern region (-40.0%) and central region (-28.0%) while the coastal region ranked fourth with the lowest reduction of 13.6 percent in October 2022.

**Chart 2: Number of rooms available and rooms sold**



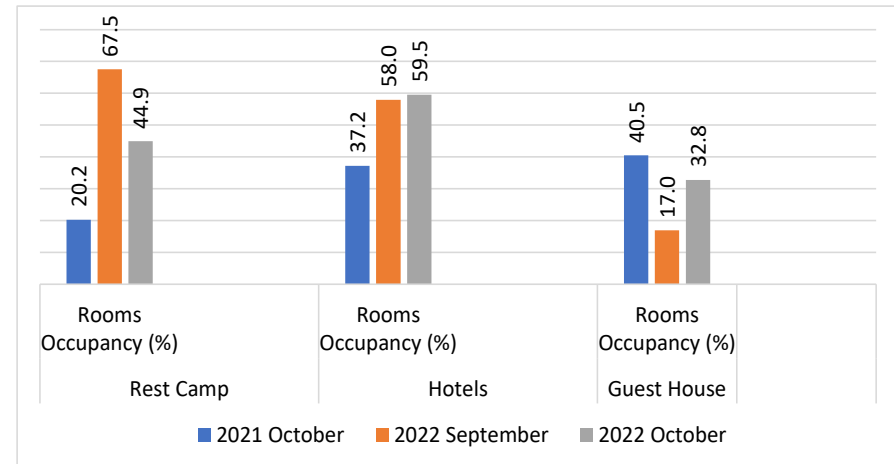
- During the period under review, the registered number of rooms supplied nationally was estimated at 75 148 rooms of which 25 515 rooms were sold (Chart 2).

**Chart 3: Number of rooms available and rooms sold by region**



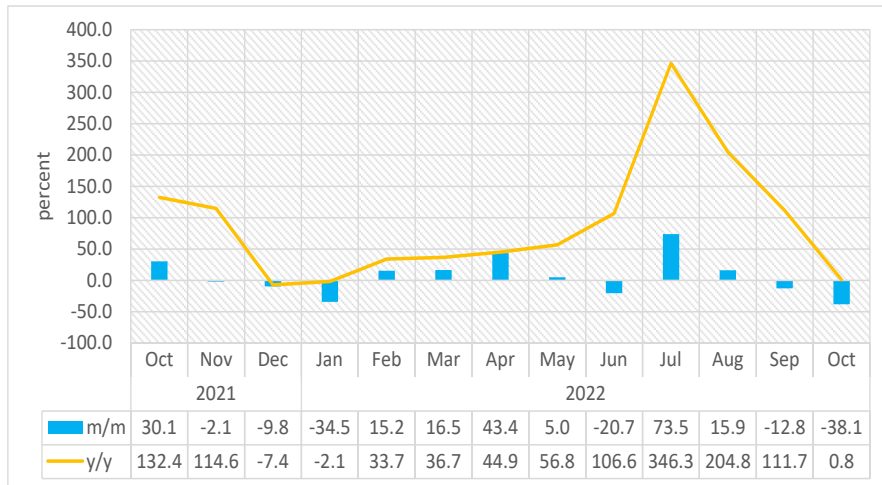
- In absolute terms, the northern region recorded the highest number of rooms available in October 2022 with 24 428 rooms compared to 17 393 rooms and 29 760 rooms that were available in September 2022 and the corresponding month of 2021, respectively.
- However, only 7 510 rooms were sold during the period under review when compared to 10 065 rooms and 8 793 rooms sold in September 2022 and October 2021, respectively (Chart 3).
- For the southern region, the monthly rooms available stood at 19 426 in October 2022 while rooms demanded were 5 949 during the period under review, translating into a surplus of 13 477 rooms.
- However, the northern region surplus for rooms supplied was the highest (16 918 rooms), followed by the southern region with (13 477 rooms) and central region with (9 837 while the coastal region recorded the least surplus of 9 401 rooms that were unoccupied during the review period.

**Chart 4: Rooms occupancy by type of hospitality establishments**



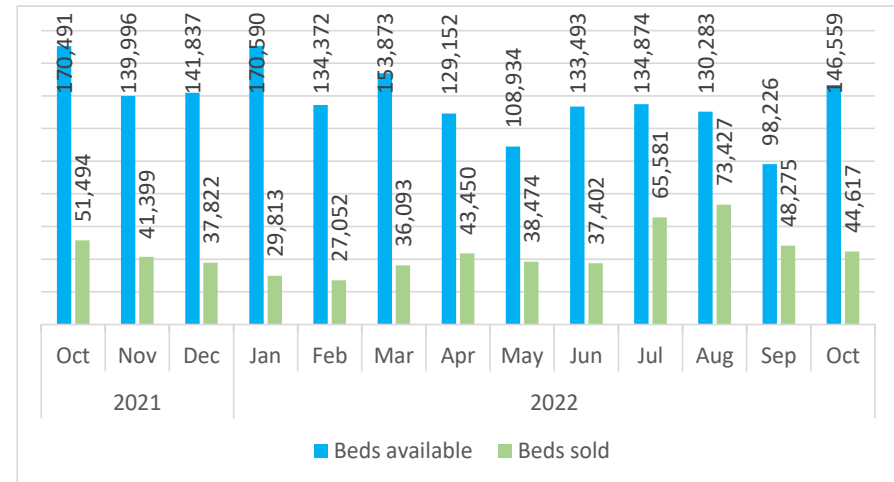
- For the hospitality establishment types, the monthly improvement was mainly reflected in hotels and rest camps establishments for rooms occupancy in October 2022, respectively.
- The hotels recorded the highest rooms occupancy rate of 59.5 percent in October 2022 compared to 58.0 percent posted in September 2022 (Chart 4).
- The rest camps followed with the second highest rooms occupancy rate of 44.9 percent while the guest houses posted a room occupancy rate of 32.8 percent during the month under review.

**Chart 5: Beds Occupancy Index, Percentage Change**



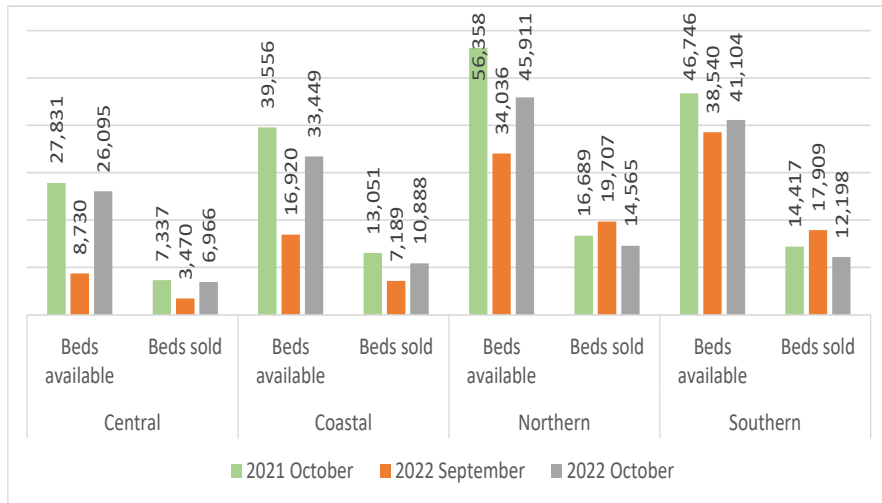
- The **Index for Beds’ Occupancy rate** declined by 38.1 percent on monthly basis in October 2022, worse off when compared to a decline of 12.8 percent recorded a month earlier (Chart 4). However, the index increased over the year, recording a marginal growth of 0.8 percent.
- The decline in the index for bed occupancy rates on a monthly basis was mainly attributed to reductions across all the reporting regions, with the northern region registering the worst decline of 45.2 percent, followed by the southern region (-36.1%) and the central region (-32.8%), while the coastal region recorded the least reduction of 23.4 percent.

**Chart 6: Number of beds available and beds sold**



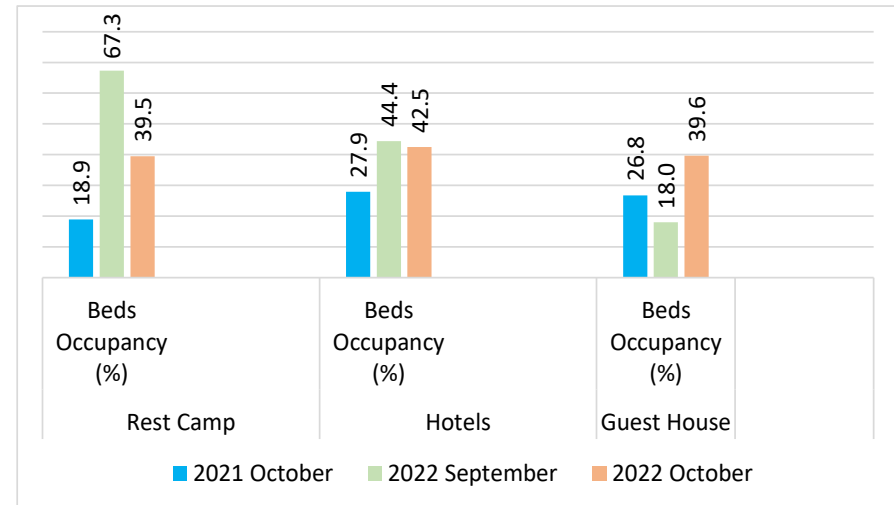
- During the period under review, the registered number of beds supplied nationally was estimated at 46 559 beds of which 44 617 beds were demanded in October 2022 (Chart 6).

**Chart 7: Number of beds available and beds sold by region**



- In absolute terms, a total number of 45 911 beds were supplied from accommodation establishments in the northern region during the review period compared to 34 036 beds and 56 358 beds registered in September 2022 and the corresponding month of 2021, respectively (Chart 7).
- While 14 565 beds were sold in October 2022, as opposed to 19 707 beds and 16 689 beds sold in September 2022 and the corresponding month of 2021, respectively.
- For the southern region, the number of beds offered on a monthly basis was 41 104 in October 2022, while only 12 198 beds were demanded during the review period. Hence, translating into the monthly surplus of 28 906 beds.
- The northern region recorded the highest monthly surplus of 31 346 beds supplied for the second consecutive month, while the least surplus was recorded in the central area with only 19 129 beds.

**Chart 8: Beds occupancy by type of hospitality establishments**



- During the period under review, the monthly improvement for beds occupancy was observed mainly on hotels and guest house accommodation in October 2022.
- The hotels recorded the highest beds occupancy rate of 42.5 percent in October 2022 compared to 44.4 percent recorded a month earlier (Chart 8).
- The guest houses registered the second highest beds occupancy rate of 39.6 percent in October 2022 while the rest camp establishments registered the least beds occupancy rate of 39.5 percent during the review period.

Table 1: The indices of beds and rooms occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of beds and rooms occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1

## Methodology

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa
<b>Coastal region:</b>	Erongo
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
<b>Southern regions:</b>	Kharas, Hardap, Luderitz and Oranjemund
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019
<b>Conversion:</b>	1 basis point = 0.01 percent