

ROOM & BED OCCUPANCY

SECTORAL REPORT - NOVEMBER 2022

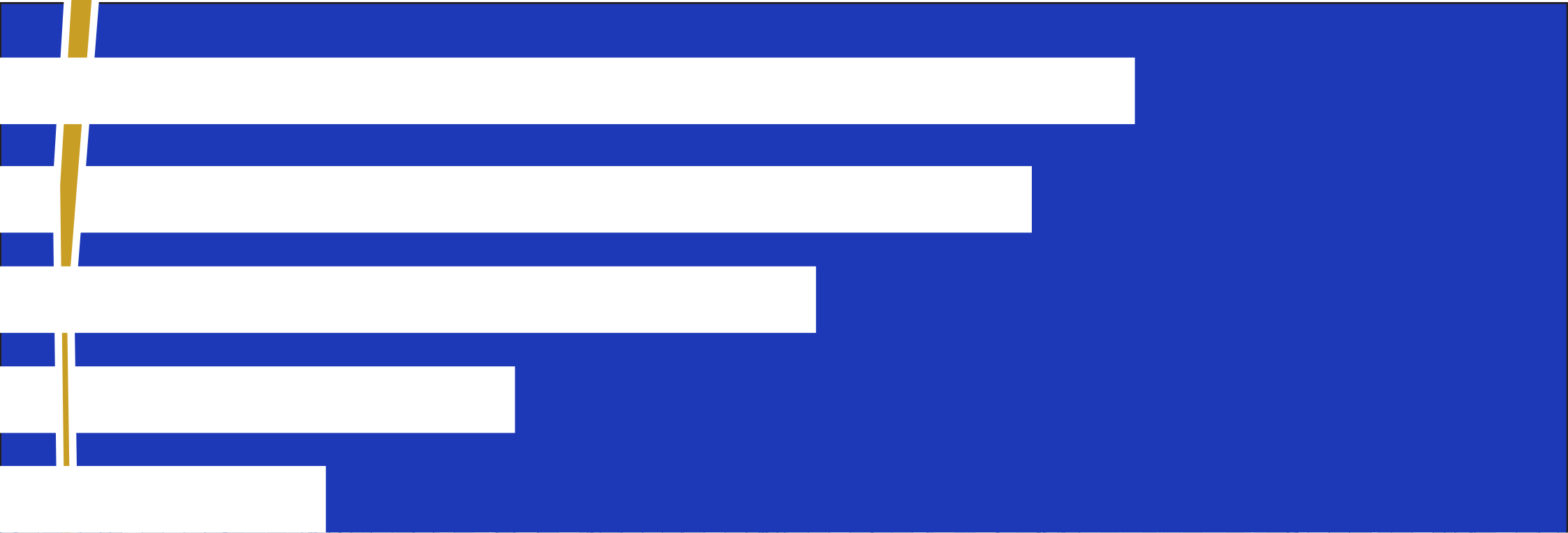
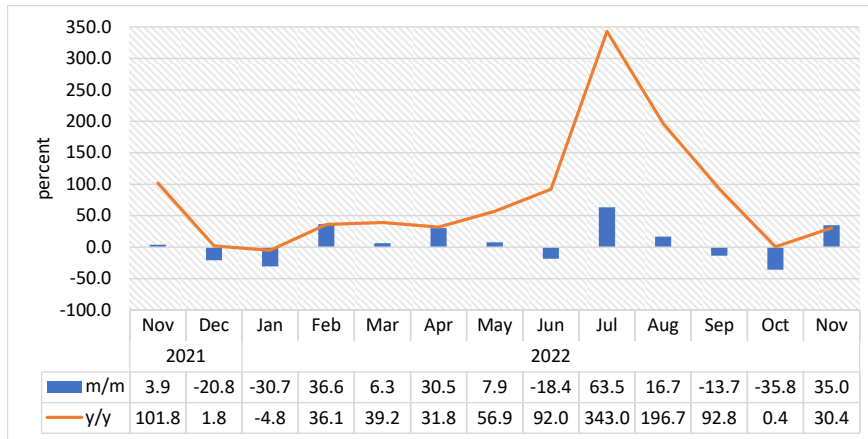
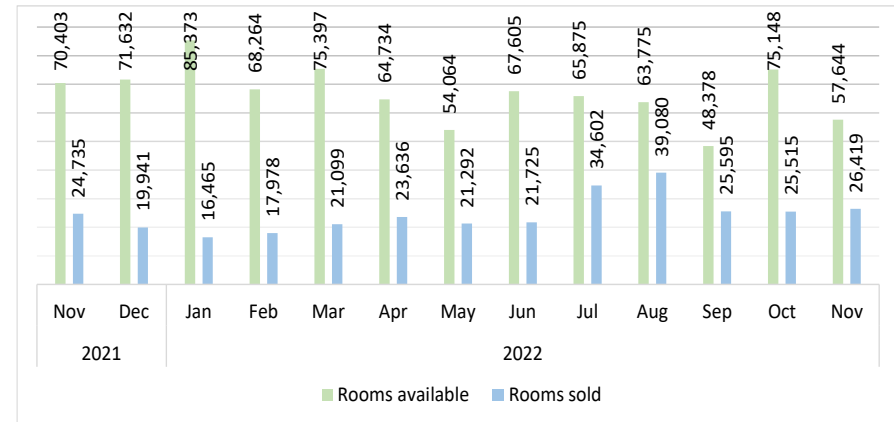


Chart 1: Rooms Occupancy Index, Percentage Change



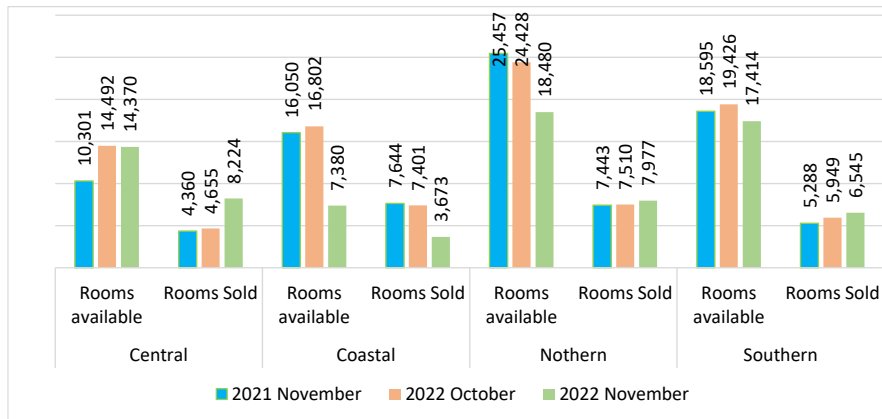
- The **Index for Rooms' Occupancy rate** rebounded monthly by recording an increase of 35.0 percent in November 2022 in contrast to a decline of 35.8 percent recorded in the preceding month (Chart 1). Additionally, the index increased year on year recording a growth of 30.4 percent.
- The monthly increase in the rooms' occupancy rate index was observed across all the reporting regions, with the hospitality establishments in the central region recording the highest increase of 78.2 percent, followed by the northern region (40.4%) and southern region (22.7%) while the coastal region ranked fourth with the lowest increase of 13.0 percent.

Chart 2: Number of rooms available and rooms sold



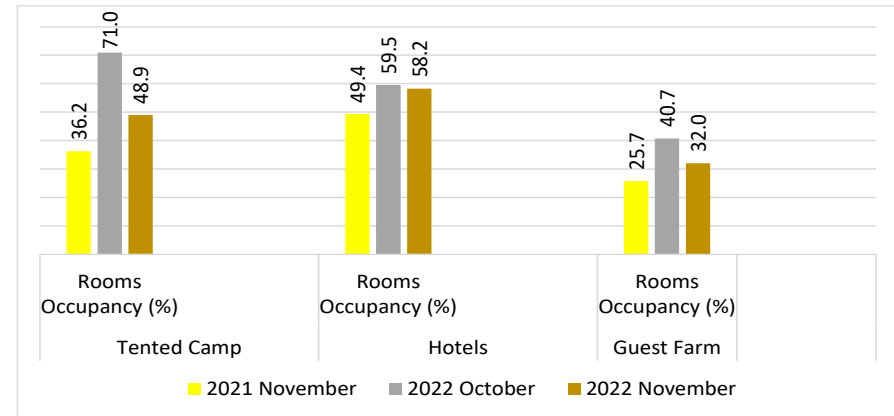
- During the period under review, the registered number of rooms supplied nationally was estimated at 57 644 rooms of which 26 419 rooms were sold (Chart 2).

Chart 3: Number of rooms available and rooms sold by region



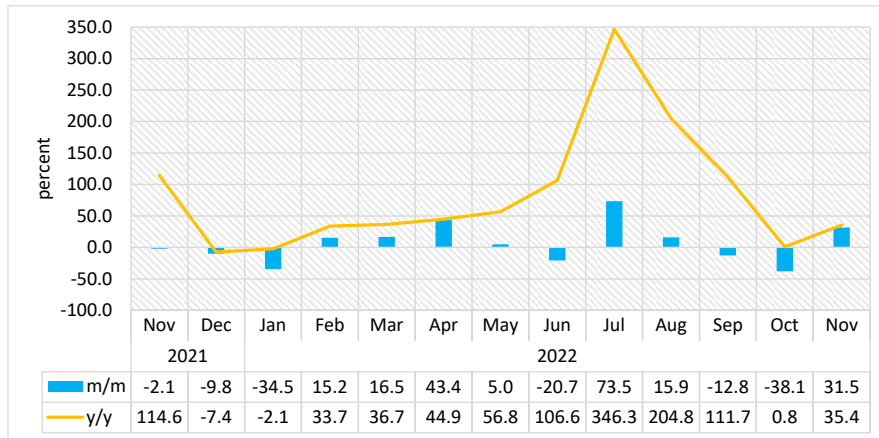
- In absolute terms, the northern region recorded the highest number of rooms available in November 2022 with 18 480 rooms compared to 24 428 rooms and 25 457 rooms that were available in October 2022 and the corresponding month of 2021, respectively.
- However, only 7 977 rooms were sold during the reporting period when compared to 7 510 rooms and 7 443 rooms sold in October 2022 and November 2021, respectively (Chart 3).
- For the southern region, the monthly rooms available stood at 17 414 in November 2022 while rooms demanded were 6 545 during the period under review, translating into a surplus of 10 869 rooms.
- However, the southern region surplus for rooms supplied monthly was the highest (10 869 rooms), followed by the northern region with (10 503 rooms) and central region with 6 146 while the coastal region recorded the least surplus of 3 707 rooms that were unoccupied during the review period.

Chart 4: Rooms occupancy by type of hospitality establishments



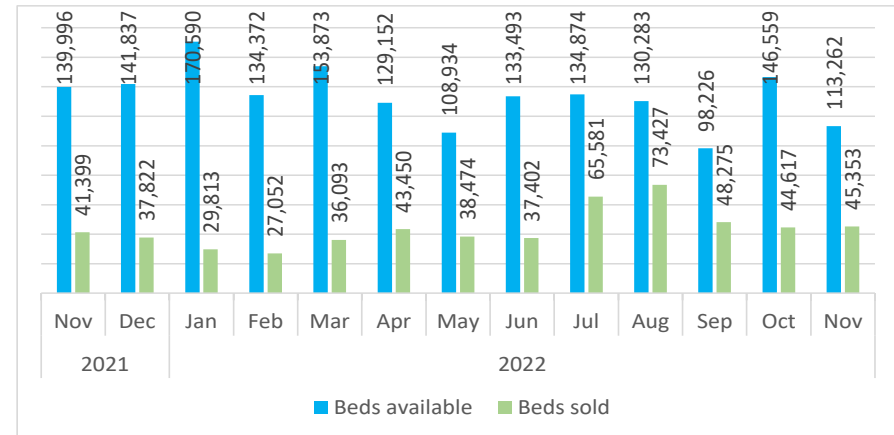
- In terms of hospitality establishment types, the monthly rooms occupancy rate reduced in November 2022 as recorded in Hotels (from 59.5% to 58.2%), Tented camp (from 71.0% to 48.9%) and Guest farms (from 40.7% to 32.0%).
- The hotels recorded the highest rooms occupancy rate of 58.2 percent in November 2022 compared to 59.5 percent posted in October 2022 (Chart 4).
- The tented camps followed with the second highest rooms occupancy rate of 48.9 percent while the guest farms posted a room occupancy rate of 32.0 percent during the month under review.

Chart 5: Beds Occupancy Index, Percentage Change



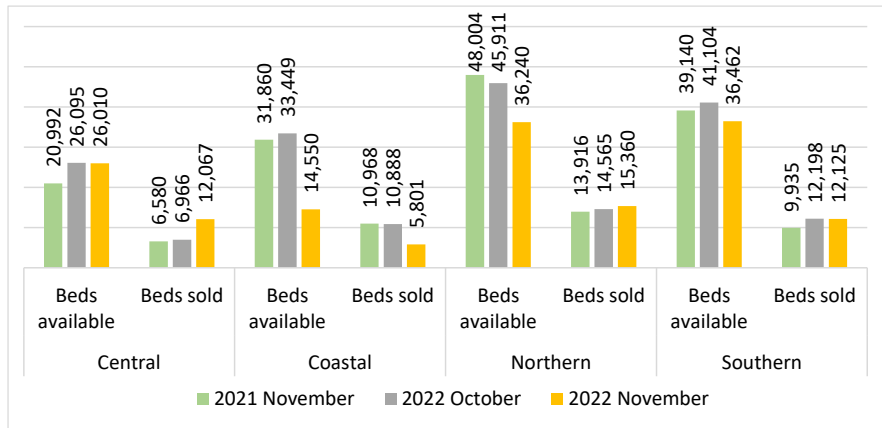
- The **Index for Beds' Occupancy rate** rebounded on monthly basis by recording an increase of 31.5 percent in November 2022 in contrast to a decline of 38.1 percent registered in October 2022, (Chart 4). Moreover, the index increased over the year, recording a growth of 35.4 percent.
- The improvement in the index for bed occupancy rates on a monthly basis was mainly attributed to increases across all the reporting regions, with the central region registering the highest increase of 73.8 percent, followed by the northern region (33.6%) and the coastal region (22.5%), while the southern region recorded the lowest increase of 12.1 percent.

Chart 6: Number of beds available and beds sold



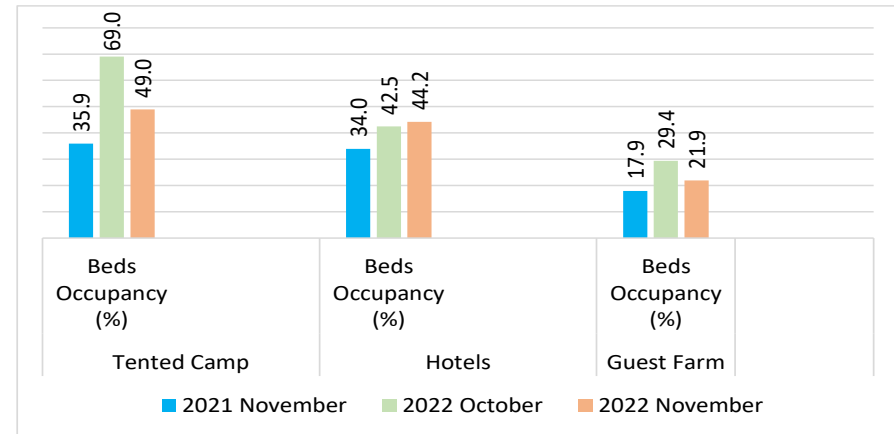
- During the period under review, the registered number of beds supplied nationally at hospitality establishments was estimated at 113 262 beds of which only 45 353 beds were demanded (Chart 6).

Chart 7: Number of beds available and beds sold by region



- In absolute terms, a total number of 36 462 beds were supplied from accommodation establishments in the southern region during the review period compared to 41 104 beds and 39 140 beds registered in October 2022 and the corresponding month of 2021, respectively (Chart 7).
- While 12 125 beds in the southern region were sold in November 2022, as opposed to 12 198 beds and 9 935 beds sold in October 2022 and the corresponding month of 2021, respectively.
- For the northern region, the number of beds offered on a monthly basis were 36 240 in November 2022 while only 15 360 beds were demanded during the review period. Hence, translating into the monthly surplus of 20 880 beds.
- However, the southern region recorded the highest monthly surplus of 24 337 beds supplied at hospitality establishments, while the least surplus was recorded in the central area with only 13 943 beds that were not occupied for November 2022.

Chart 8: Beds occupancy by type of hospitality establishments



- During the period under review, the monthly improvement for beds occupancy was mainly reflected in hotels.
- The tented camp recorded the highest beds occupancy rate of 49.0 percent in November 2022 compared to 69.0 percent recorded a month earlier (Chart 8).
- The hotels registered the second-highest beds occupancy rate of 44.2 percent in November 2022 in contrast to 42.5 percent recorded in the preceding month. While the guest farms registered the lowest beds occupancy rate of 21.9 percent during the review period.

Table 1: The indices of beds and rooms occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of beds and rooms occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent